



ICA REGIONAL CONFERENCE

Expanding Communication: Old Boundaries and New Frontiers

**LODZ, POLAND
9-11 APRIL, 2015**

Call for Papers

The ICA Lodz regional conference, organized jointly by 8 European universities and with the cooperation of the **Polish Communication Association (PCA)**, under the auspices of the International Communication Association (www.icahdq.org), will take place on 9-11 April, 2015 at the University of Lodz, Poland.

The Polish Communication Association co-operates with many international media and communication associations. PCA belongs to the International Confederation of Communication Associations. The Polish Communication Association is also the 15th institutional member of the International Communication Association (ICA).

1. Objectives of the Conference:

Today to an even larger extent than in past centuries, communication frequently takes place between individuals and institutions representing different national and cultural backgrounds. This has resulted in a vast body of theoretical discussions on the relation between language, culture and discourse, as well as in the emergence of empirical research on intercultural encounters. With this in mind, the conference has the following objectives:

- to provide a forum for communication researchers to exchange ideas on the relationship between the transforming world around us, changing media and communicating agents, contexts, audiences and societies,
- to contribute to the popularization of regional and international communication research,
- to present European perspectives on transformations in communication patterns,
- to present Central and Eastern European development in these research areas,
- to promote regional and international research co-operation in communication studies,
- to bring communication scholarship in Eastern and Central Europe in closer contact with that in the rest of the world.

KEYNOTE SPEAKERS:

- (1) **Bogusława Dobek-Ostrowska** (Polish Communication Association, Wrocław University)
- (2) **Sonia Livingstone** (London School of Economics)
- (3) **Francois Heindrycx** (President ICA, Free University Brussels)
- (4) **Piotr Cap** (University of Łódź)
- (5) **Ayşe Lahur Kirtunc** (Ege University)

2. Conference themes

We welcome paper submissions on a broad range of topics ranging from intercultural communication across diverse borders and bridges, old boundaries and new frontiers: transformations in audiences and societies, to the ethical issues in communication, domain-specific, internet and mediated communication, AV translation and interpreting as well as the relationship among semiotic codes used in communication. Some of the topics are given below but the list is not exhaustive:

- a) **New Frontiers in European Communication Research**
- b) **Communication theory and research**
- c) **Interpersonal and organizational communication**
- d) **Journalism and media studies**
- e) **Language and Social Interaction**
- f) **Intercultural communication and Ethnicity and Race**
- g) **Communication and Technology**
- h) **Literature and performance studies**
- i) **Popular culture studies**
- j) **Meaning, Context and Cognition**
- k) **Writing research and instruction, intercultural rhetoric**
- l) **Political Communication**
- m) **Public Relations, Advertising, Propaganda, Promotion**
- n) **Visual/Graphic Communication**
- o) **Ethics**
- p) **Feminist and LGBT Studies**
- q) **Education and media literacy**

3. Submissions:

Acceptance of a workshop, paper, poster or panel proposal does not imply automatic registration.

- Authors of accepted papers will be notified and will then confirm participation through the act of registration and payment of the registration fee.
- All registered attendees will receive certificates of participation.

Important dates and deadlines:

The conference submission website will go online 31st March, **2014**. Each conference participant must use one and only one e-mail address for all submissions.

All **workshop and panel** submissions must be completed online no later than 23:00 EST, 1st September, 2014.

All **individual paper and poster** submissions must be completed online no later than **23:00 EST, 15th November, 2014**. To avoid technical problems, early submission is strongly encouraged.

Submissions will be reviewed and confirmed by **30th November 2014**.

Conference registration begins **1st November, 2014**.

Early Bird registration deadline is **31st December, 2014**.

Fees

Attendees are able to pay the fee via bank transfer, credit card and on-site. The early-bird registration fee is 100 Euro. After **31st December, 2014** the registration fee is 130 Euro.

The registration fee covers the cost of meeting rooms, conference materials including book of abstracts, all day coffee, beverages and snacks and welcoming reception. PLEASE NOTE that Attendees will pay for transportation and accommodation themselves.

Contact:

e-mail: ica2015@uni.lodz.pl

www: ica2015.uni.lodz.pl

GENERAL GUIDELINES

You do not need to be an ICA member to submit a paper for the conference.

ALL papers (including panel and workshop papers) WILL BE SUBMITTED VIA EasyChair® ABSTRACT SUBMISSION SYSTEM.

Questions related to submission should be addressed to

Marek Molenda, email: marek.j.molenda@gmail.com

Panel Session Proposal

- Each panel can have up to four presenters, and cannot exceed two hours of activities.
- The panel session organizer must present a title and a **300-word abstract** from each presenter before submitting.
- The organizers require formal acceptance from all panelists.
- The proposal itself must come with a 400-word text with the panel title, identification of the session organizer, rationale, panel description, individual presentation titles (if applicable), equipment required, abstracts and any other required information.
- The scientific committee will be in charge of the selection.
- If the proposal is accepted, an 80-word panel description for the conference program will have to be submitted.

Panel participants will submit his/her abstract via EasyChair® system identifying panel title.

Workshop Proposal

- Each workshop cannot exceed two hours of activities. The workshop session organizer must present a title and a **300-word abstract** before submitting.
- The proposal itself must come with a 400-word text with the title, description, individual presentation titles (if applicable), equipment required, and any other required information.
- The scientific committee will be in charge of the selection.

- If the proposal is accepted, an 80-word workshop description for the conference program will have to be submitted.

Workshop participants will submit his/her abstract via EasyChair system identifying workshop title.

Individual Paper Submission

FORMAT: Papers must be submitted in English and must use APA or MLA style. All submissions must be in one of the five formats: MS Word for Windows, MS Word for Mac, WordPerfect, PDF, or Rich Text Format (RTF).

LENGTH: The full paper should not exceed 8000 words, including abstract, tables/images, and references.

APPENDICES: All tables, graphs, figures, pictures, and/or appendices associated with your submission must be included with the main text in a single electronically submitted document.

AUTHOR IDENTIFICATION: Names must be removed for blind reviews of submissions. A separate document should be sent via email to Adam Bednarek, e-mail: abed@uni.lodz.pl. The document should contain: (1) paper title, (2) the author's/authors' name, academic degree, (3) current affiliation(s) and address(es), (4) mailing and email addresses (if different from current affiliation), (5) current degree, (6) keywords.

Additional information:

- The applicant shall indicate the thematic workshop to which the article will be submitted.
- The paper, properly formatted (template, named in the way indicated above and in the file format specified) must be submitted online through the system shown on the event website.
- The scientific committee will be in charge of the selection.
- If the proposal is accepted, an 80-word panel description for the conference program will have to be submitted.
- After the conference, accepted submissions will be archived and distributed as a participating submission conference.

Poster Submission

- 15-minute Research/Project Sessions are designed to convey research findings in a poster format. Through an "interactive style," attendees will be encouraged to engage in interactive dialogue.
- Proposals will only be accepted by members of the scientific committee.
- The Poster Session will occur at a specific session time. Attendees will be invited to remain seated and the presenters will be given 15 minutes to share their research with the attendees.
- The basic content of the Poster Session should include but not be limited to the following:
 1. A title that appropriately describes your session
 2. An outline of a thesis, problem
 3. The method(s) used to achieve a solution to a problem or to implement a novel approach
 4. If appropriate, Statistical Data should be titled and summarized in a clear, concise format.
 5. A clear, concise conclusion

- Your Poster Session must have a professional appearance. Please remember to use large enough print, graphs, charts or designs to be easily viewed from a distance.

Equipment

Audiovisual equipment will be available during the conference: all meeting rooms will be equipped with a laptop or a PC desk computer, a screen and an LCD projector.

Advisory Board:

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Conference website

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