

2nd INTERNATIONAL SYMPOSIUM
**Language and
Communication**
Exploring novelties
June 17-19, 2013 İzmir-Turkey



Timeline

Deadline for Extensive Abstracts
Full Paper Submission Deadline
Revised Draft Submission Deadline
The Registration Deadline Is
Anticipated Publication Date

20 February 2013
1 April 2013
15 April 2013
May 30, 2013
June 2013
September 2013



www.inlcs.org
islc2013@inlcs.org

Call For Papers

ORGANIZATION COMMITTEE

Ahmet Beşe, Atatürk University, Turkey
Ali Farazmand, Florida Atlantic University, USA
Asiye Burgucu, Kafkas University, Turkey
Aslı Erciyes, Ege University, Turkey
Batu Duru, İstanbul Kültür University, Turkey
Catherine Akça, Kafkas University, Turkey
Cecile Garmon, Western Kentucky University, USA
Doğan Saltaş, KTU, Turkey
F. Hülya Özcan, Anadolu University, Turkey
Feridun Nizam, Ege University, Turkey
Fikret Tosun, Dokuz Eylül University, Turkey
Gizem Melek, Yaşar University, Turkey
Gülner Erciyes, İzmir University, Turkey
Hacer Hande Uysal, Gazi University, Turkey
Halit Kartal, Ege University, Turkey
Harun Karaca, Kafkas University, Turkey
Hüseyin Efe, Artvin Çoruh University, Turkey
Jinyan Huang, Niagara University, USA
Lawrence Soley, Marquette University, USA
Lion König, Heidelberg University, Germany
Murat Aytaş, Ege University, Turkey
Muzaffer Barın, Atatürk University, Turkey
Nijole Brazeniene, Vilnius University, Lithuania
Oğuz Adanır, Dokuz Eylül University, Turkey
Okan Ormanlı, İstanbul Kültür University, Turkey
Oktay Yağız, Atatürk University, Turkey
Özgür Şahan, Bursa Technical University, Turkey
Perihan Taş Öz, İstanbul Kültür University, Turkey
Rebeca Soler Costa, University of Zaragoza, Spain
Sean D. Williams, Clemson University, USA
Selçuk Hünerli, İstanbul Kültür University, Turkey
Turgay Han, Kafkas University, Turkey
Uğur Bakan, Ege University, Turkey
Uğur Yavuz, Atatürk University, Turkey

SCIENTIFIC ADVISORY COMMITTEE

Ahmet Beşe, Atatürk University, Turkey
Ahmet Çiftci, Gazi University, Turkey
Ahmad F. Fiah, Universiti Teknologi Mara, Malaysia
Ana Torres, Polytechnic Institute of Santarém, Portugal
Andrea B. Fekete, University of Kaposvár, Hungary
Ákos Farkas, Eötvös Loránd University, Hungary
Ali Güneş, Karabük Üniversitesi, Turkey
Barry Turner, Nottingham Trent University, UK
Cécile De Sousa, University of Castilla-La Mancha, Spain
Chen-Li Yao, Ching Yun University, Taiwan
Ching-fen Hsu, Huafan University, Taiwan
[f3]Chu-chueh Cheng, National Chung Hsing University, Taiwan
Cristina Novo, Polytechnic Institute of Santarém, Portugal
Cüneyt Özata, Ordu University, Turkey

Delia Chiaro, University of Bologna, Italy
Elena Abrudan, Babes-Bolyai University, Romania
Elisaveta Kostova, Complutense University of Madrid, Spain
Ezhar Tamam, Universiti Putra Malaysia, Malaysia
F. Hülya Özcan, Anadolu University, Turkey
Frank Bezzina, University of Malta, Malta
Gencer Elkılıç, Kafkas University, Turkey
Gina Wen-Chun Chen, National Chung-Cheng University, Taiwan
Giuliana Fiorentino, University of Molise, Italy
Gülnur Erciyes, Izmir University, Turkey
Gülmira Kuruoğlu, Dokuz Eylül University, Turkey
Hacer Hande Uysal, Gazi University, Turkey
Hjh Thana Abdullah, Universiti Malaysia Kelantan, Malaysia
İzzettin Kök, Izmir University, Turkey
Jason Brown, University of Auckland, New Zealand
Johanna Monti, University of Naples-L'Orientale, Italy
Karey Harrison, University of Southern Queensland, Australia
Luis Cañada, University of Castilla-La Mancha, Spain
Mohd Sukki Othman, Universiti Putra Malaysia, Malaysia
Mustafa Kol, Kafkas University, Turkey
Mustafa Özdemir, Kafkas University, Turkey
Muzaffer Barın, Atatürk University, Turkey
Nazife Aydınoğlu, Izmir University, Turkey
Nguyen Luong Ngoc, Universiti Malaysia Kelantan, Malaysia
Nijole Brazeniene, Vilnius University, Lithuania
Normahdiah Sheik Said, Universiti Putra Malaysia, Malaysia
Oğuz Adanır, Dokuz Eylül University, Turkey
Onookome Okome, University of Alberta, Canada
Okan Ormanlı, Istanbul Kültür University, Turkey
Oktay Yağız, Atatürk University, Turkey
Osman Mert, Atatürk University, Turkey
Perihan Taş Öz, Istanbul Kültür University, Turkey
Recep Tayfun, Başkent University, Turkey
Roger Bromley, Lancaster University, UK
Roma Kriauciuniene, Vilnius University, Lithuania
Selami Aydın, Balıkesir University, Turkey
Selçuk Hünlerli, Istanbul Kültür University, Turkey
Tetiana Stepykina, Luhansk Taras Shevchenko National University, Ukraine
Tiiu Tammemäe, Tallinn University, Estonia
Tözün Issa, London Metropolitan University, UK
Urea Roxana, Bucharest University, Romania
Vijayaletchumy Subramaniam, UPM, Malaysia
Yohan Kurniawan, Universiti Malaysia Kelantan, Malaysia
Zafer Parlak, Izmir University, Turkey

Sort alphabetically.

The Second International Symposium on Language and Communication: Exploring novelties (ISLC-2013) will be held on **June 17-19, 2013** at Ege University Atatürk Culture Center, Izmir, Turkey.

The ISLC-2013 provides an opportunity for exploring many different facets of interdisciplinary language and communication fields. Given that the aim of the Institute of Language and Communication Studies (ILCS) includes fostering research in the area of interdisciplinary language and communication and promoting cooperation among all parts within the field, the ISLC-2013 offers a forum for those inside and outside academia to exchange pedagogical and research methods, as well as to explore greater cooperation among the many different constituencies of the field.

Language

All types of presentations will be in **English** and **Turkish**.

ISLC 2013 includes the following events:

Plenary sessions: Each panel will be moderated and may also have commentators on the papers presented.

Key Note Speeches: Follow symposium program page at this website for a full listing as information becomes available soon.

Oral Presentations: As with the ILCS's previous event in 2012, there will be presentations of over 450 papers by scholars from around the world, covering the many different facets of the field. For more information on the International Symposium on Language and Communication: Research Trends and Challenges (ISLC 2012) please click on event photos.

The paper presenters are kindly asked to restrict their presentations to 20 minutes followed by 5 minutes for discussion led by the chair of the session. Each session will therefore have a total duration of 25 minutes.

Poster Presentations: High-quality submissions will be accepted for poster presentations at the conference, which will provide the exceptional opportunity to stimulate scientific discussions and exchange novel ideas.

Posters may be any size up to a maximum of A1 (594mm x 840mm) or equivalent made up of separate sheets.

Graduate Student Poster Session: The purpose of the poster session is to provide an opportunity for graduate students to share their work and receive feedback from both professionals and other graduate students. Graduate students in the field of social sciences who wish to present a poster at this session are encouraged to submit a proposal to the ISLC 2013. Proposals of completed research as well as work in progress are welcome. Work in progress does not necessarily have to be completed before the event.

Posters may be any size up to a maximum of A1 (594mm x 840mm) or equivalent made up of separate sheets.

Themes

ISLC 2013 provides an opportunity for exploring many different facets of interdisciplinary language and communication fields. Given that the aim of the Institute of Language and Communication Studies (ILCS) includes fostering research in the area of interdisciplinary language and communication and promoting cooperation among all parts within the field, the ISLC 2013 offers a forum for those inside and outside academia to exchange pedagogical and research methods, as well as to explore greater cooperation among the many different constituencies of the field.

ISLC2013 invites researchers from language and communication sciences and from other social sciences to come together to share ideas and opinions, and present original research work. The goal is to create an opportunity for the dissemination of knowledge between the two communities, as well as to enable mutual critical discussion of current research. The symposium solicits original empirical research and experience based case study papers, as well as proposals for poster presentations. It welcomes interdisciplinary papers from the social sciences applying language and communication studies in the study of social phenomena, or applying social concepts in social life.

Papers may address (but are not limited to) the following strands:

Communication

- o Communication Methods and Researches
- o Cultural Studies, Cultural History, Humanities
- o Media and Society Studies, Social Communication, Social Media
- o Professional and Corporate Communications
- o Mass Communication, Mass Communication History
- o Communication Law, Policy and Planning
- o Communication and Difference
- o Popular Culture, Media Uses and Media Literacy
- o Intercultural Communication and Global Media Trends
- o Global Communication, Social Change, Comparative Studies and Migration Studies
- o Media Studies, Models of Media Systems Analysis
- o Communication Technologies, ICT, Online Journalism and Online Research Innovations
- o Ethnicity and Race in Communication, Diasporas Studies
- o Digital Media, Digital Culture and Human-Technology Interaction and Human Factors
- o New Media, Internet and New Media Theories
- o Mobile Technologies Used for Dissemination and Promotion of Art
- o Innovative Works in Computer-based Art/Digital Art/Animation
- o Democracy, Politics and Journalism Ethics
- o Media and Identity
- o Journalism Studies, Journalism Theory, Press Studies, Promotional Culture
- o Instructional and Developmental Communication
- o Interpersonal Communication Research And Criticism
- o Political Communication
- o Visual Communication Studies, (Television, Filmmaking, Multimedia, Multi-Standards)
- o Communication, Training, Cultural Variation and Challenges
- o Philosophy of Communication
- o Advertising and Marketing

Language

- o Status/ Survival of Language and Literature
- o Society and Culture
- o Discourse Studies
- o First/Second Language Acquisition
- o Language Diversity
- o Language Policy and Planning
- o Language Rights, Language Policy
- o Language and Social Interaction
- o Language and Identity
- o Multilingualism, Cross-Cultural Communication
- o National and Local Languages, World Languages
- o Language and Economic Development
- o Language for Employability
- o Language and Social Mobility
- o Language Teaching: Trends And Challenges
- o Role of the Culture in Global Supply Chain
- o Discourse Linguistics
- o Computational Linguistics, Computational Lexicography.
- o Language Pragmatics
- o Cultural and Historical Analysis
- o Cognitive Linguistics
- o Methodology of Teaching Foreign Languages
- o Rhetoric
- o Sociolinguistics
- o Language and the Arts
- o Sociology of Language
- o Translation Studies

Proposal Submission

Proposals must be written in correct English according to the submission template and formatting guidelines (ISLC-2013 Template). An extended structured abstract of not more than 900 words and not less than 700 words using the following five required headings must be prepared :

For empirical papers:

- Problem statement
- Purpose of the study
- Methods
- Findings and the results
- Conclusions

For discussion papers:

- Background
- Purpose of the study
- Sources of evidence
- Main argument
- Conclusions

Main standards for submissions

- Manuscripts should be proofread and edited to attain the highest standards of international publication in English. The ILCS has the right to edit the manuscript's English to ensure accuracy, consistency and comprehension and style and text length. Authors must be consistent in the use of either standard British or American spelling.

- High-quality original and unpublished submissions will be accepted for presentation at the ISLC 2013. After the review process, the submitted papers will be published in the book of proceedings, MWpub journals (Journal of Social Media Studies, Journal of American Studies: Eurasian Perspectives, Journal of Educational Policies and Current Practices), Verbum Journal, MWpub books and/or Cambridge Scholarly Publishing under ISBN. The selection process is double blind, so the authors must not insert their name, affiliation or own publications in the submitted papers. Papers must be written in English according to the submission template and formatting guidelines at (ISLC-2013 Template)

- By submitting a manuscript, the author(s) implicitly acknowledge that the manuscript has not been previously published and is not under consideration for publication elsewhere. Author(s) holds responsibility of the content material of their paper.

-The format of for in-text citations and the references list in manuscripts must follow the APA style (American Psychological Association - 6th ed.). For information, visit the APA website.

Publication Manual of the American Psychological Association 5th edition available from www.apa.org

- Provide a short bio of about author(s)' educational background, specializations, research areas.

- Please use the ILCS Submission System to submit your manuscripts and abstracts : <http://ilcs.atauni.edu.tr/>

- We do not accept submissions by email attachment email submissions will not be read.

Accepted papers will be published and delivered to the symposium participants. Papers from the previous event were published and delivered to all the delegates. The ISLC academic board reserves the right to decline paper/poster proposals without assigning reasons.

Presenters of papers and posters will receive acceptance letters, thereby facilitating sponsorship from employers.

This year there will be an opportunity to prepare an extended paper for the Cambridge Scholarly Publishing, MWpub and/or a series of international journals (The Journal of Social Media Studies, The Journal of Language Policy and Practice in Education, Journal of American Studies : Eurasian Perspective and Verbum Journal. With that aim, a sub-committee of the scientific program committee will make a selection of papers based on their quality, potential and relevance for the respective special issues. The authors will be invited to prepare such an extended paper for one of the above mentioned journals, after the ISLC 2013. These papers will have to be extended and designed according to the journal requirements (paper length, specific guidelines, journal reviews). Details on the selection and review process will be provided at a later stage.



If you cannot physically attend the symposium, you can still participate in the symposium as a virtual presenter via “Adobe Connect”. You are also invited to attend the symposium as an audience participant or accompanying person.

SAVE UP TO 20% ON TRAVEL WITH THE STAR ALLIANCE™99 NETWORK

The Star Alliance member airlines are pleased to be appointed as the Official Airline Network for **International Symposium on Language and Communication: Research Trends and Challenges**.

Registered participants plus one accompanying person travelling to the event can qualify for a discount of up to 20%, depending on fare and class of travel booked.

The participating airlines for this event are: Adria Airways, Aegean Airlines, Air Canada, Air China, ANA, Asiana Airlines, Austrian Airlines, Blue1, bmi, Brussels Airlines, Continental Airlines, Croatia Airlines, EgyptAir, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Singapore Airlines, South African Airways, Spanair, SWISS International Air Lines, TAP Portugal, THAI, Turkish Airlines, United, US Airways

Registration & Payment

All symposium participants, including presenters and co-author(s), must cover their own travel, accommodation and attendance costs. Symposium fees and associated attendance costs have been kept as low as possible, thanks to the generous support of the host University and other supporting organizations. On-site registration is not accepted.

For ISLC 2013, the registration fees have been determined according to the professional categories participants belong to. The following convenient services are covered in the symposium fees:

Admission to the event

- The symposium fee for participants and students covers the scientific program
- Symposium materials
- 3 lunches and Welcome Party
- Refreshments during breaks
- Symposium bag
- An attendance certificate
- Accepted papers will be included in one of the following publications in print version and will be given to the authors for free (maximum of two authors of a paper): Book of proceedings, Journal of Social Media Studies, Journal of American Studies: Eurasian Perspectives, Journal of Educational Policies or Current Practices
- Cultural Events and Travel
 - Selcuk, Ephesus (Efes), Artemis and The House of Virgin Mary OR
 - Aquarium Bay, Blue Bay, Caves, Donkey Island and Paradise Island

Early bird Fee	ILCS Member*	125.00 EUR
	Non-Member**	160.00 EUR
	Full-time Student***	140.00 EUR
	Accompanying Person	100.00 EUR
Normal Fee	ILCS Member	145.00 EUR
	Non-Member	180.00 EUR
	Full-time Student	160.00 EUR
	Accompanying Person	120.00 EUR

Accompanying Person Registration: The accompanying person registration fee includes lunches, symposium closure dinner, coffee breaks and one of the tours selected