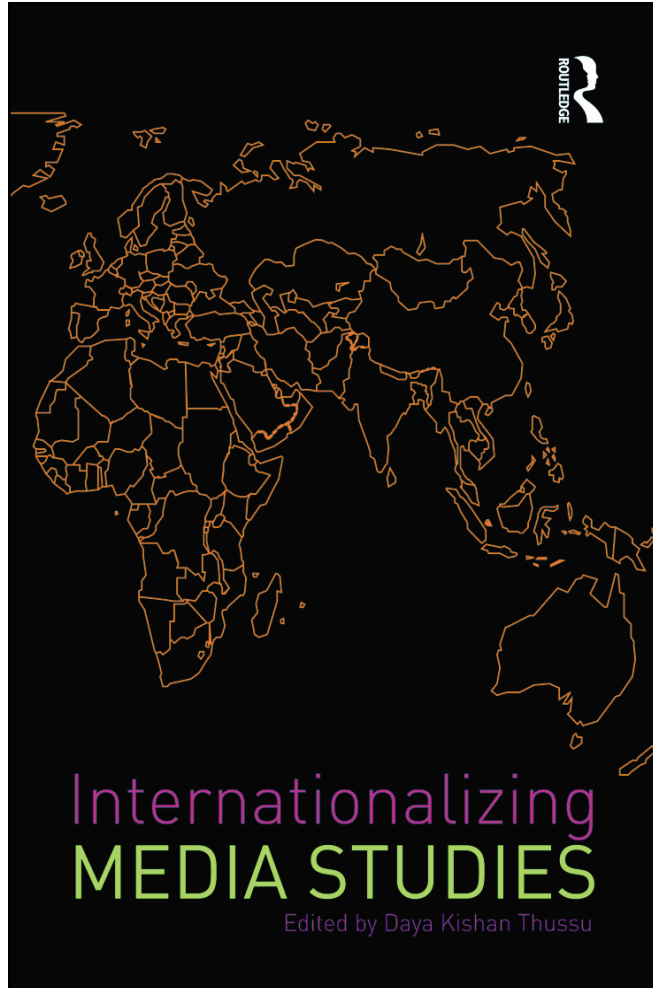


Internationalizing Media Studies

Edited by Daya Kishan Thussu

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Daya Kishan Thussu is Professor of International Communication at the University of Westminster in London. The founder and Managing Editor of the journal *Global Media and Communication*, his key publications include *News as Entertainment*, *Media on the Move*, *International Communication*, and *Electronic Empires*.

'For far too long, media studies has been dominated by people who could only research and write in English. The result has been effortless extrapolations from very specific realities (the US and the UK) to explain the entire, rich (and poor) world of the media. That is no longer sustainable, as Daya Thussu and his contributors show us in this dynamic and profound book. A way forward for all.' - Toby Miller, *Professor of Media and Cultural Studies, University of California, Riverside, USA*

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The explosion of transnational information flows, made possible by new technologies and institutional changes (economic, political and legal) has profoundly affected the study of global media. At the same time, the globalization of media combined with the globalization of higher education means that the research and teaching of the subject faces immediate and profound challenges, not only as the subject of enquiry but also as the means by which researchers and students undertake their studies.

Edited by a leading scholar of global communication, this collection of essays by internationally acclaimed scholars from around the world aims to stimulate a debate about the imperatives for internationalizing media studies by broadening its remit, including innovative research methodologies, taking account of regional and national specificities and pedagogic necessities warranted by the changing profile of students and researchers and unprecedented growth of media in non-Western world.

List of Contributors: Indrajit Banerjee, Oliver Boyd-Barrett, Sandra Braman, Naren Chitty, Nick Couldry, John Downing, Jan Ekecrantz, Gerard Goggin, Cees Hamelink, Andreas Hepp, David Lavin, Winston Mano, Tristan Mattelart, Mark McLelland, Vincent Mosco, Kaarle Nordenstreng, Monroe Price, Clemencia Rodriguez, Tarik Sabry, Daya Kishan Thussu, Elena Vartanova, Jair Vega, Stefaan Verhulst and Yuezhi Zhao.

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