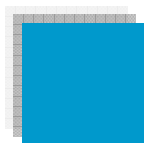


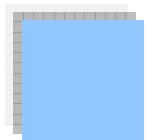
ESEC / IPC

Escola Superior de Educação /
Instituto Politécnico de Coimbra



College of Education /

Polytechnic Institute of Coimbra



5th INTERNATIONAL WEEK OF ESEC/2008

Theme: “Identity, Diversity and Intercultural Dialogue”

Celebration of 2008, European Year of Intercultural Dialogue

ESEC, Coimbra – 10–14 March 2008

Praça Heróis do Ultramar, Solum – 3030- 329 Coimbra – Portugal

Tel: (+351) 239 79 31 20 Fax: (+351) 239 401461 <http://www.esec.pt>

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WELCOME

We have great pleasure in welcoming you to the 5th International WEEK of ESEC (IWE), to be held in Coimbra, Portugal, on 10-14 March 2008.

The 5th IWE aims to bring together academics, researchers, teachers and students from different fields to present, discuss and share experience and expertise in the topics covered by the assigned theme: "Identity, diversity and intercultural dialogue". It is our aim to encourage student's cultural sensitivity and student's exchange across frontiers, to spreading knowledge about peoples and promoting cultural awareness and to foster international networking and co-operation across borders.

The IWE is the highest moment of internationalization and mobility programmes run by ESEC. It joins international guest lecturers under the Erasmus and other international programmes. ESEC receives visiting professors/lecturers all year round, but the IWE is one of the most successful experiences to all the participants, namely ESEC national and international students and guest and receiving professors.

We sincerely hope that the 5th IWE will be a great opportunity:

- to share knowledge, experiences and good practices;
- for dialogue, discussions, project building;
- to promote mutual knowledge and synergies;
- to promote the values of cooperation, solidarity, respect and mutual understanding as well.

We invite you to Coimbra to participate in these educational and scientific events and to additionally enjoy the cultural and natural environment of the city of Coimbra. We will make our best efforts to make your stay in Coimbra professionally rewarding, socially enjoyable, and culturally enriching.

Prof. Susana Gonçalves
on behalf of the Organizing Committee

Prof. Rui Antunes
President
ESEC

Working Sessions

TOPICS OF THE 5th INTERNATIONAL WEEK

The 5th IWE welcomes any contributions with a multidisciplinary perspective, from applied areas, such as teacher training, social education, communication and media studies, tourism and fine arts. Contributions related to the thematic theme for the year 2008 "Identity, Diversity and Intercultural Dialogue", are especially welcome.

The following are subjects of special interest:

- o Multicultural, cross-cultural, international and global education
- o International/European perspectives on intercultural relations
- o Human Rights, Democracy and Active Citizenship
- o Diversity in multicultural societies and organizations
- o Identity, belonging and the cultural conditions of learning
- o Communication and intercultural communication
- o Intercultural training in schooling, business tourism, leisure and social work, tourism

Contributions should have one of the following formats:	Academic paper (30 minutes)	lecture (1-2 hours)	Seminar/ colloquium sessions (90 minutes- 2 hours)	workshop (1-4 hours)

EVENT OFFICIAL LANGUAGE

Portuguese and English (presentations in Spanish and in French are also accepted)

PAPERS AND OTHER WRITTEN MATERIALS

In order to prepare conveniently students and receiving professors, papers or any written materials related to the presentation, should be sent in advance (08 February 2008). It is our aim to distribute papers amongst all the participants, so it is really important to respect this deadline.

INTERNET

ESEC is equipped with a wireless system. Besides that, two computer rooms will be available to participants from 9h00 to 18h00.

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INTERNATIONAL WEEK PROGRAM

March, 10 Monday	March, 11 Tuesday	March, 12 Wednesday	March, 13 Thursday	March, 14 Friday
9:00-11:00 Registration	Presentations 8:30-10:30	Plenary Thematic session 8:30 -12:45	Presentations 8:30-10:30	Presentations 8:30-10:30
11:15 Welcome address	Presentations 10:45-12:45		Presentations 10:45-12:45	Presentations 10:45-12:45
12:00 ESEC Guided tour				
Lunch	Lunch	Lunch	Lunch	Guided tour to the region 14:00 – 21h
Individual appointments 14:00-14:55	Keynote speaker 14:00-14:55	Keynote speaker 14:00-14:55	Keynote speaker 14:00-14:55	
Keynote speaker 15:00-17:00	Presentations 15:00-17:00	Pedestrian tour to the historical city of Coimbra 15:00-18:00	Presentations 15:00-17:00	
Welcome Reception (17:30)	Presentations 17:15-18:00		Presentations 17:15-18:00	
Musical show (18:30-20:00)			Official closing 19:00	
	Dinner 20:00 (followed by Traditional music show)		Gala Dinner 20:30 (followed by dancing party)	

Organization

ORGANIZING COMMITTEE

- Prof. Susana Gonçalves, chair
- International Relations Office
- Undergraduate Programmes Commission

INTERNATIONAL WEEK SITE

The International Week of ESEC will be held at the College of Education (ESEC). To get there, transportation will be available, offered by the organization, from hotels to the college - once in the morning and once after the presentations to come back to the hotels.

REGISTRATION DESK

The registration desk will be located at the entrance of the college. The registration hours will be 9.00 – 12.30 and 14.00 – 17h00, on Monday and Tuesday (10th and 11th March).

CONTACTS

Escola Superior de Educação de Coimbra

Praça Heróis do Ultramar, Solum, 3030-329 Coimbra, Portugal

Tel: (+351) 239 79 31 20 Fax: (+351) 239 401461

Susana Gonçalves (Chair): susana@esec.pt

International Relations Office: gri@esec.pt

Registration

REGISTRATION FEES (meals and cultural activities)

	Unitary price (euro)
Registration Fees	
Delegate from university ESEC partner	Free
Delegate non member/ Accompanying person	100
ESEC Student	free
Meals	
Tuesday Dinner	30
Gala Dinner	50
Cultural activities	
Guided tour (Friday), including lunch, dinner and museum entrances	80
Guided tour (Wednesday)	15

Payments are due upon arrival. Please don't send any money with the registration form. All IWE participants have access to ESEC's canteen for lunch and dinner. Vouchers can be got, daily, at IWE Registration Desk until 10h30 am (unitary price 6€).

The registration includes: accreditation module (credential, a briefcase, a note pad, a pen, a program and information of the event), Welcome Reception, Admittance to the Opening Reception and Closing Ceremony, admittance to all sessions, participation in the activities of the IWE, certificate of Attendance and author certificate (if needed), use of teacher's room and PC for the duration of the event.

METHOD OF PAYMENT

The payment of the meals and cultural activities must be made in EURO, on the registration desk, upon arrival. No money should be sent before.

CONFIRMATION OF REGISTRATION

At the latest, one month prior to the event, all advance registrations will be confirmed.

LETTER OF INVITATION

Participants who need an Invitation Letter in order to attend the IWE should specify the necessary details in the Registration Form. This is designed only for participants that need to obtain a visa or permission to attend the International Week. It should

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not be considered as an official invitation covering any expenses (accommodation, meals or social programme).

VISA APPLICATIONS

Invitation letters for applying for a visa to Portugal for ACCEPTED lecturers will be issued by the ESEC International Office. In case you need such a letter, write an email to gri@esec.pt, with subject **5th IWE-travel visa application**, and include the following information:

- 1.** Complete name, including title, and affiliation
- 2.** Address, where the letter should be send to (possibly incl. a fax number)
- 3.** Nationality of applicant, passport no., date and place of issuance of the passport
- 4.** Title of the paper/ lecture/ contribution and its authors.

CANCELLATION OF REGISTRATION

Cancellation of registration should be received by February, 15th, 2008, and sent in writing to ESEC International Office by fax or e-mail. E-mail: gri@esec.pt / Fax: 00351 239 401 461.

IMPORTANT DATES

January 31, 2007	Deadline for abstracts submission
February 10, 2008	Deadline for registration and hotel booking
February 15, 2008	Notification of acceptance / Letters of invitation
February 20, 2008	Deadline for papers / materials (to be distributed during the event / eventually for publishing)
March 10-14, 2008	5 th International Week of Education "Identity, Diversity and Intercultural Dialogue"

Accommodation

HOTEL RESERVATIONS

The Organizing Committee would be very happy to do the hotel reservation of all participants. Please note that registration for accommodation will be processed on a "first come - first served" basis. Hotel booking can also be done independently from the event.

METHOD OF PAYMENT

Payment is to be done directly at the hotel by each participant.

CANCELLATION OF HOTEL RESERVATIONS

Cancellation of hotel booking should be done one day before the previously defined arrival date. Hotel cancellation should be sent in writing to ESEC International Office by fax or e-mail. E-mail: gri@esec.pt / Fax: 00351 239 401 461.

Should participants not be able to do so, first night will be charged directly from the hotel.

SELECTED ACCOMODATION / HOTELS INFORMATION

There are a few hotels in Coimbra which the Organizing Committee recommends. Their names, contacts and website information may be found on the table below.

Hotels Information

ACCOMODATION	ADDRESS	CONTACT	PRICES per room/ per night/ breakfast inc	DISTANCE TO ESEC
RESIDENCIAL BOTÂNICO ★★★ [Type: Guesthouse]	Av. dos Combatentes da Grande Guerra, 11, 3030-181 Coimbra	Tel: 239 714 824 Fax: 239 405 124 e-mail: residencial.botanico@telepac.pt	Single Room: 33,00 € Double Room: 43,00 €	 1 Km. 10 minutes walking (by car, 5 minutes from college)
RESIDENCIAL ALENTEJANA ** [Type: Guesthouse]	Rua Dr. António Henrique Seco, nº 1 3000-145 Coimbra	Tel.: 351 239 825 924 Fax: 351 239 842 478 e-mail: residencialalentejana@hotmail.com	Single Room: 35,00 € Double Room: 45,00 €	 4 Km.20 minutes (by car, 5-10 minutes from college)
HOTEL MELIÁ / TRYP COIMBRA ★★★★★ [Type: Hotel]	Av. Armando Gonsalves, Lt. 20 3000-059 COIMBRA	Tel. : 239 48 08 00 Fax: 239 48 43 00 e-mail: hotelmeliacoimbra@mail.telepac.pt URL: http://www.solmelia.com	Single Room: 65,50€ Double Room: 77,00 €	 4 Km.20 minutes (by car, 5-10 minutes from college)
HOTEL IBIS ★★ [Type: Hotel]	Avenida Emídio Navarro, 70 3000-150 COIMBRA	Tel. : 239 85 21 30 Tel. : 239 85 21 40 e-mail: h1672@accor-hotels.com URL: http://www.ibishotel.com	Single Room: 50,50 € Double Room: 50,50 €	 5 Km.20 minutes (by car, 15 minutes from college)
HOTEL TIVOLI ★★★★★ [Type: Hotel]	R. João Machado Lt. 4 3000-226 COIMBRA	Tel. : 239 82 69 34 Fax: 239 82 68 27 e-mail: htcoimbra@mail.telepac.pt URL: http://www.tivolihotels.com	Single Room: 60,00 € Double Room: 70,00 €	 5 Km. 20 minutes (by car, 15 minutes from college)
HOTEL ASTÓRIA ★★★ [Type: Hotel]	Avenida Emídio Navarro, 21 R/c 3000-150 COIMBRA	Tel. : 239 85 30 20 Fax: 239 82 20 57 e-mail: astoria@almeidahotels.com URL: http://www.almeidahotels.com	Single Room: 70,00 € Double Room: 90,00 €	 5 Km. 20 minutes (by car, 15 minutes from college)
HOTEL QUINTA DAS LÁGRIMAS ★★★★★ [Type: Hotel]	Santa Clara, Apartado 5053 3041-901 COIMBRA	Tel. : 239 80 23 80 Fax: 239 44 16 95 e-mail: hotelagrimas@mail.telepac.pt URL: http://www.quintadaslagrimas.com	Single Room: 149,00 € Double Room: 177,00 €	 5 Km. 20 minutes (by car, 15 minutes from college)
HOTEL ALMEDINA COIMBRA ★★★ [Type: Hotel]	Avenida Fernão de Magalhães, 199 3000-176 COIMBRA	Tel. : 239 85 55 00 Fax: 239 82 99 06 e-mail: geral:residencial-almolina.pt URL: http://www.residencial-almolina.pt	Single Room: 44,60 € Double Room: 52,30 €	 5 Km. 20 minutes (by car, 15 minutes from college)

Travel Information

HOW TO GET TO COIMBRA

If traveling from outside the Iberian Peninsula, you will probably fly to Lisbon or Oporto, from where there are good train and bus connections to Coimbra.

For a listing of flights servicing Lisbon and Oporto, check the [Portuguese airports authority](http://www.ana-aeroportos.pt) (www.ana-aeroportos.pt) for arrival and departure timetables, or alternatively you can search an online travel booking service.

Railway travel from both Lisbon and Oporto is regular and fast, especially if you take the Alfa Pendular or Intercidades services. Portuguese railways website (www.cp.pt) gives timetables and fare information for the Lisboa - Porto line on which Coimbra is located. For **Train** timetables and prices click on "Horários e Preços" (Timetables and Prices).

Bus network is also a good option. Connections between Lisbon and Oporto to Coimbra are very regular. Bus travel is usually cheaper than train, but always depends on traffic. For further information, please visit the National Bus Service at <http://www.rede-expressos.pt>. For **Bus** timetables click on "Horários" (Timetables). You can also buy your bus ticket online (<http://www.rede-expressos.pt/0040.asp>)

- From Lisbon

-

By train...

Take a taxi from the arrivals area to the Oriente railway station (about 10 minutes and should cost around 10 €). Both the airport and Oriente station lie to the north east of the town centre.

Go to the upper ticketing level at the station and find the ticket kiosk for the Lisboa-Porto line.

Buy a ticket, preferably for an Alfa Pendular or Intercidades train (these require reservations) from *Lisboa* to *Porto* or *Braga*. The cost is between 28 € and 36 € for a return journey.

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Trains depart Lisbon Oriente station for Coimbra approximately every hour, with journey duration of around two hours. (Check timetables at [Portuguese railways](#))

Get off the train when you arrive at Coimbra B (the main railway station). You can take another train for Coimbra A station on the same ticket from where many hotels are within walking distance.

However, if you are staying at the Meliá/ TRIP Hotel or the Residencial Botânico or Pensão Alentejana, then it is best to get off at Coimbra B station and take a taxi to the hotel (approximately 6 €). Please note that InterCity trains do not stop at Coimbra A station, so you must get off at Coimbra B.

By bus...

If you arrive at Lisbon airport and you want come by bus, you must take a taxi to the "bus station" (around 17 €). Price from Lisbon to Coimbra is 12 €, single fare.

- From Oporto

By train...

From the airport which lies to the north of the town, you can take a taxi to the main railway station of Porto Campanha (this should cost 20-25 €) or you can go from the airport to the station by underground (<http://www.metrodoporto.pt/>). This will take approximately 35 minutes and cost 1,35 €. Underground station is at the airport which means you don't have to leave the airport to get to it.

Trains depart station hourly with a journey time of one and quarter hours for Alfa Pendular and InterCity trains, and approximately two hours for regional trains. Rail fares cost between 17-25 €.

Get off at Coimbra B. You can take another train for Coimbra A station on the same ticket from where many hotels are within walking distance.

Please note that Intercidades trains do not stop at Coimbra A station, so you must get off at Coimbra B.

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By bus...

If you arrive at Oporto airport and you want to come by bus, you must take a taxi to the "bus station" (around 17€). Price from Oporto to Coimbra is 10.20€, single fare.

Note 1

If the visiting professors/lecturers need any help upon arrival to the city, he/she should inform in advance about expected schedules for the arrival to the train/bus station. One of the ESEC students will be pleased to provide any help concerning transportation to the hotel.

The town and the region of Coimbra

- **LOCATION**

Coimbra is located in the central part of the country, in a region called "Beiras". "Beiras" is the traditional name of a region running south of Douro River and north of Tagus River. This region is made up of two contrasting areas. The extensive beaches and fishing villages lie along the Atlantic coastline, while in the interior the mountains dominate the landscape. In the heart of this hinterland rises the Serra da Estrela (Estrela Mountain Range), the highest in continental Portugal. This is where the Mondego River rises, later running down to the city of Coimbra. Here, the river that over the centuries has had so many odes composed to it by generations of university students flows out into the Atlantic Ocean by the lengthy Figueira da Foz beach.

- **GENERAL DESCRIPTION**

Coimbra has an area of 316,8Km² and around 140 000 inhabitants. Coimbra has a rich history. Its university is one of the oldest in the world, having been founded in 1290 by King *Dinis*. Six of Portugal's Kings were born here. In the Middle Ages, from 1139 until 1256, Coimbra was the capital of Portugal. The original name in the Roman period was *Aeminium*, and it later developed under the influence of the greater nearby town of *Conimbriga* (today Coninbriga is a large archaeological site of great interest).

Known as the "city of students", its daily life is marked by their presence. The academic traditions are very important in the town and student's life, with the highlight being the Festa da Queima das Fitas in May, an event that marks the end of the academic year. During special celebrations like this, students use black academic gowns, giving a special ambience to the streets.

The city of Coimbra is divided into two distinct areas, the "baixa" (lower town) by the river, where most of the city's commercial activity is concentrated, and the "alta" (upper town), the older part, which is entered through the Arco de Almedina, a gateway that brings back memories of the Arab occupation, since "Medina" means city in Arabic. The upper town consists of steep narrow streets, where the "republics" (typical communal student residences) are to be found, as well as some of the city's most important buildings. Coimbra unique appearance may be admired as a harmonious whole from the other side of the river. It deserves a lengthy stay,

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for as is said in a fado sung by the students, it has even "greater charm at the moment of farewell".

- **TRANSPORTS**

The main mean of transport within the city is the bus. Students are advised to buy bus tickets previously at stationery shops and kiosks, as on the bus they are more expensive. There is also a monthly bus pass that allows the holder to travel by bus the whole month within the city boundaries (different types of bus passes are available). College of Education is served by bus numbered 1, 5, 7, 11, 24, 26 and 33.

- **MEALS AND RESTAURANTS**

Portuguese gastronomy is much diversified. You will find many typical fish and meat dishes, sweets and desserts, always accompanied by good-quality wines and cheese.

The Portuguese usually have lunch between 12h30 and 14h00 and dinner at 20h00/21h00. The greatest difference between the Portuguese and other people's eating habits and others is that dinner is usually a cooked substantial meal.

Besides many restaurants for all prices, there are also *cafés* and snack bars, which prepare light meals and snacks. "Going out for a meal" is very common because having a meal in a restaurant is relatively cheap. Most restaurants are open from 12h00 to 14h30 and from 19h00 to 00h00.

- **COMMERCE**

Shops are usually open from 9h00 to 13h00 and 15h to 19h from Monday to Friday and from 9h00 to 13h00 on Saturday. Shopping Centres are open everyday from 10h00 to 00h00.

Usually the supermarkets are open until 21h00 and hypermarkets are open from 10h00 to 23h00 from Monday to Saturday and from 9h00 to 13h00 on Sunday.

- **EMMERGENCIES / HOSPITALS**

Hospitals have emergency services open 24 hours a day. The two main hospitals in the city are: Hospital da Universidade de Coimbra and Hospital dos Covões There are also many other clinics and health centers. European emergency number is 112. Pharmacies are open from Monday to Friday (9h00 to 13h00 and 15h00 to 19h00) and on Saturdays (9h00 to 13h00). There are always pharmacies open during weekend and at night.

Useful links

- ▶ Portugal's Official Tourism website
<http://www.visitportugal.com/>
<http://www.turismodeportugal.pt>
- ▶ Town of Coimbra:
<http://www.coimbracidade.com>
http://www.cm-coimbra.pt/viva/coimbra_viva.htm
<http://www.turismo-centro.pt/english>
- ▶ Bus in Coimbra:
<http://www.smtuc.pt>
- ▶ Train timetable:
<http://www.cp.pt/>
- ▶ Lisbon airport (Portela Airport)
http://www.ana.pt/portal/page/portal/ANA/AEROPORTO_LISBOA/
- ▶ Oporto airport (Francisco Sá Carneiro airport):
http://www.ana.pt/portal/page/portal/ANA/AEROPORTO_PORTO/
- ▶ Weather in Coimbra
<http://www.meteo.pt/pt/previsao/inicial.jsp>
<http://www.wunderground.com/global/stations/08548.html>
- ▶ Portuguese newspapers and radio on-line
<http://jn.sapo.pt/>
<http://www.publico.pt>
<http://www.radiocomercial.pt/>
<http://www.esec.pt/radio/apresentacao.htm>
- ▶ ESEC
<http://www.esec.pt>
<http://ndsim.esec.pt/pagina/esectv/>
<http://www.esec.pt/radio/>
<http://globalesec.wordpress.com/>